

Trade Desk, Inc. - Class A Shares Equity-NMS: TTD

\$658.84 +7.17 (3 Apr)



1D 1W 3M 1Y 5Y

Previous close \$658.84	Open \$658.84	Today's high \$683.36	Today's low \$654.44
52W low \$153.50	52W high \$972.8	1Y 299.22%	Volume 564320
PE 132.81	EPS (TTM) 4.91	Shares O/S 41.63M	Market cap 31.22B

Compare with other stock

	Price	1D	PE	Market cap
⊖ Salesforce.com, Inc	\$218.72	+3.23%	47.99	195.13B
⊖ SAP SE	\$125.75	+2.41%	23.08	153.85B
⊖ Shopify Inc.	\$1,155.41	+4.42%	433.14	142.95B
⊖ Intuit Inc.	\$395.23	+3.18%	57.93	108.23B
⊖ Uber Technologies, Inc.	\$57.60	+5.67%	NA	107.19B
Trade Desk, Inc. - Class A Sha...	\$658.84	+1.10%	132.81	31.22B
⊕ Add				

About Trade Desk, Inc. - Class A Shares

The Trade Desk, Inc. is a technology company. The Company provides a self-service platform that enables clients to purchase and manage digital advertising campaigns across various advertising formats, including display, video and social, and on a range of devices, including computers, mobile devices and connected television. Its platform enables a media planner or buyer at an advertising agency to purchase digital media programmatically on various media exchanges and sell-side platforms; acquire and use third-party data to optimize and measure digital advertising campaigns; deploy their, or their client's, own first-party data in order to optimize campaign efficacy; link digital campaigns to offline sales results or other business objectives; access other services, such as its data management platform and publisher management platform marketplace, and use its user interface and application programming interfaces (APIs) to build their own technology on top of the Company's platform.

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